

# Privacy Policy

Welcome to PlacesGuru.com. Protecting your private information is our priority. This Statement of Privacy applies to PlacesGuru.com and governs data collection and usage. By using the PlacesGuru.com website, you consent to the data practices described in this policy.

## Collection of your Personal Information

In order to better provide you with products and services offered on our Site, PlacesGuru.com may collect personal information, such as your (only if you post a comment/review):

- Name
- Ip

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us.

## Use of Cookies

The PlacesGuru.com website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize PlacesGuru.com pages, or register with PlacesGuru.com site or services, a cookie helps PlacesGuru.com to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same PlacesGuru.com website, the information you previously provided can be retrieved, so you can easily use the PlacesGuru.com features that you customized.

## Google Analytics and Google AdSense

We use Google Analytics to understand how our services are used and to improve our service offering. Google Analytics collects information such as how often users visit our site, what pages they visit when they do so, and what other sites they used prior to coming to our site.

We also use Google AdSense to serve ads based on a user's prior visits to our website or other websites. Google's use of advertising cookies enables it and its partners to serve ads to our users based on their visit to our sites and/or other sites on the Internet.

## Sharing Information with Third Parties

PlacesGuru.com does not sell, rent or lease its customer lists to third parties.

PlacesGuru.com may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to PlacesGuru.com, and they are required to maintain the confidentiality of your information.

## Security of your Personal Information

PlacesGuru.com secures your personal information from unauthorized access, use, or disclosure.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol. We do not store any payment information. Payments are processed by our external partner, Stripe.

## Changes to this Statement

PlacesGuru.com reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page.

## Contact Information

PlacesGuru.com welcomes your questions or comments regarding this Statement of Privacy. If you believe that PlacesGuru.com has not adhered to this Statement, please contact PlacesGuru.com at [hello@placesguru.com](mailto:hello@placesguru.com)

Effective as of 13.03.2024.